

About Community Partner Events

Thank you for your interest in hosting a third party fundraising event to benefit Crisis Nursery! These types of events help us raise nearly \$60,000 annually, and we are grateful for your support. A third party fundraising event is any activity by a non-affiliated group or individual, where Crisis Nursery has no fiduciary responsibility and little to no staff involvement. These events are hosted by an outside party who wishes to hold a promotion, event, or sale to benefit Crisis Nursery.

Due to the high volume of third party requests, unfortunately we cannot personally participate in each event, but will provide informational materials about the Nursery and assist in promotional efforts (when applicable).

In order to preserve the integrity of the Crisis Nursery name and establish expectations for every involved party, Crisis Nursery must approve all events in advance. Together, we will discuss your plan and provide guidance for success!

Please fill out the application and agreement prior to promoting your event.

Please contact Crisis Nursery's Development & Events Specialist, Naomi Whitman at 217-337-2731 or nwhitman@crisisnursery.net with questions, or for suggestions on types of third party events.

Thank you for your interest and support!

Ideas & Examples

Penny Wars

A popular fundraising option for young children and schools. Each classroom, department, or group puts jars out to collect coins. Dollar bills in jars deduct points from that team. The competition with this fundraising event is all about trying to have the most points at the end by collecting change and contributing dollar bills to your opponents.

Dress Down Day

These fundraisers are often used in offices where employees are required to wear business attire. You set a donation amount and when an employee gives, they get to dress down or wear jeans on a designated day. Add your own twist to this fundraiser by giving it a theme. For example, with a sports theme you might wear a jersey for your favorite team.

___-A-Thon

Whether you choose walking, running, rowing, or even golfing, participants can collect pledges that coordinate with the activity. Find as many people as you can to commit \$XX per mile/hole/etc. This fundraiser can be done as an individual or make it competitive with a large group. When the participant finishes the event, calculate how many miles/holes/etc. they completed and collect your pledges to donate.

Visit our website at www.crisisnursery.net to see what other community partners are doing!



Community Partner Event Application

Please return this form and the signed agreement to Crisis Nursery or via email to Naomi Whitman at nwhitman@crisisnursery.net

Contact Information

Contact Name _____ Role in Event _____

Business/Organization Name _____
(as it will appear in print)

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Preferred contact _____ Role in Event _____
(if different from above)

Proposed Event

Description _____
(Please be as detailed as possible)

Location _____ Date & Time _____

Anticipated Income \$ _____ Sources of Income _____
(auction, ticket sales, donations, etc)

Anticipated Sponsors _____

Anticipated Attendees _____
(community, employees, students, etc)

How will you promote the event? _____

How would you like the Nursery team to be involved? _____

The event organizers are responsible for all details of the event, including but not limited to: underwriting of all related costs, recruiting volunteers, creating promotional materials, working at the event, and obtaining necessary liability insurance and permits (i.e., raffles).



For questions, please contact
Naomi Whitman, Development & Events Specialist
nwhitman@crisisnursery.net or 217.337.2731