

Crisis Nursery's Children's Holiday Shop

The Orpheum Champaign | December 3 - 5, 2026

Thursday & Friday 3pm - 7pm, Saturday 9am - 4pm

Every December, The Orpheum Champaign transforms into a wonderland of giving as hundreds of children shop for gifts for their loved ones at Crisis Nursery's Children's Holiday Shop. Sponsorship of this event helps provide a safe, supportive experience for children while sustaining Crisis Nursery's 24-hour emergency care and family support services throughout the year.



Sponsorship Levels

Shop Sponsor for a Day - \$3,000

Shop Sponsors help make an entire day of the Children's Holiday Shop possible, supporting both the event experience and Crisis Nursery's year-round mission.

Recognition on The Orpheum marquee on selected date

Mentioned in all media promotions and press related to Holiday Shop

Premier logo placement in all event promos (social, flyer, media, website)

Custom social media spotlight post to over 7k followers

Hero Sponsor - \$2,500

Hospitality Sponsor

Holiday Helper Sponsor

Hero Sponsors create special moments for children and families by supporting hospitality and hands-on help throughout the Holiday Shop.

Recognition as the Hospitality Sponsor or Holiday Helper Hero

Logo placement in special event location

Logo placement in all event promos (social, flyer, media, website)

Custom social media spotlight post to over 7k followers

Guardian Sponsor - \$1,000

Toy Sponsor

Guardian Sponsors help cover the cost of gifts, ensuring children can shop with dignity and joy.

Recognition in Toy Shop

Logo on event flyer distributed to schools & daycares and Nursery website

Group social media thank-you post with all Guardian Sponsors to over 7k followers

Protector Sponsor - \$500

Protector Sponsors show their support for the Holiday Shop while helping sustain a safe, welcoming environment for families.

Recognition on Event Signage

Name on event flyer distributed to schools & daycares and Nursery website

Group social media thank-you post with all Protector Sponsors to over 7k followers

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Contact Information

☐ Individual ☐ Business / Organization ☐ Anonymous

Contact Name _____

Business/Organization Name _____
(as it will appear in print)

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Preferred contact for benefit allocation: _____
(if different from above)

☐ Please send an invoice to my address on file ☐ I wish to claim my full contribution as tax-deductible and respectfully decline sponsorship benefits.

Sponsorship Selection

☐ Shop Sponsor - \$3,000 ☐ Hero - \$2,500

☐ Guardian - \$1,000 ☐ Protector - \$500

Interested in supporting Crisis Nursery beyond this event? Mission Partnerships offer a year-round opportunity to advance our mission and strengthen families across our community.

Sponsorship Commitment Deadline to be included on flyer to area schools: November 6, 2026

Sponsorship Commitment Deadline to be recognized at the event: November 20, 2026

Please make checks payable to Crisis Nursery. Mail to: 1309 W Hill St, Urbana, IL 61801

Questions? Call Crisis Nursery at 217.337.2731 or email Russell Zillman | rzillman@crisisnursery.net